

Something to Brag About

In Texas, bragging is a game that we just can't lose. We brag about our heritage, our size, and our successes. We brag about our heroes, our economic prosperity, and our barbecue.

Why, we even brag about things that aren't so special, like the size of our mosquitoes, the depth of the 1980s oil bust, and the number of consecutive days of 100-degree heat. Texans, both native and transplanted, brag simply because they have so much to brag about.

Most of all we brag about the Lone Star lifestyle, an amalgamation of traditions, climate, and quirkiness that makes us all downright proud to live here. So, what is it about the Texas lifestyle that makes it so special?

Texas is unique, and Texans know it. They pride themselves on being the biggest, the boldest and the best. But this collective pride is not empty arrogance. More often than not, Lone Star braggadocio is based upon fact, not fiction. Texans possess the genius of persistence fueled by resolute optimism. First, Texans convince themselves that they can do great things. Then, they go out and do them.

It's all about living large, living easy and living life to its fullest, whether you're an urban dotcom or a suburban soccer mom, a city slicker or guitar picker, an oilfield wildcatter or a corporate go-getter. Just like the state itself, the Texas lifestyle can be defined in many diverse ways, and it is shaped by many different elements.

You almost have to move out of Texas for a while to understand it. Being Texan just feels good. It feels prideful. It's as though Texans are privy to a special secret, some valuable inside information.

God Blessed Texas!